



## TREO GIRDLE

The all-elastic corset

"If you desire to wear present styles to the best advantage, you must wear a Treo Girdle," said a Fifth Avenue modiste to one of her fashionable customers.

CLEVER modistes recommend the Treo Girdle because it gives the figure the supple, youthful lines, the free, graceful contour that make this season's pretty costumes so becoming.

If you have never worn a Treo, you have a delightful surprise in store for you. The new trimness it will impart to your figure, the greater stylishness it will give to your gowns will prove a glorious revelation.

But be sure you get a Treo—because it has two patented features possessed by no other girdle, and without which, no girdle can give the results of Treo.

Only the Treo Girdle has the "Feature Strip" of elastic at the top which holds in the diaphragm and supports the small of the back, two very important functions that a corset should exercise for physical reasons, as well as for style. In addition, the Treo has the "Anchor Band" of elastic at the waist which prevents the girdle from slipping up or sliding down. Don't forget these exclusive features that distinguish the Treo from conventional models.

The Treo Girdle is made ENTIRELY of surgical elastic web. It gives freely to every movement of the body, yet holds the figure firm and prevents it from spreading. It makes the Treo equally desirable for street, dancing, evening, or sport wear.

There is a style for every figure. To insure best results, be sure you get the style just suited to your particular type of figure. Price \$2.50 to \$5.00. If your dealer can't supply you, write us for illustrated booklet.

TREO COMPANY, INC.  
160 Fifth Avenue, New York



Of white repp with accessories in navy or Cadet blue, red or all white, also of Chambray in gray, brown, tan, blue, green or corn with accessories in contrasting colors. Sizes 2 to 8.

3.75  
Hats to Match . . . 1.25

Franklin Simon & Co.

BOYS' SHOPS—Fifth Floor

Fifth Ave., 37th and 38th Sts., New York



For the Twenties and Under — For the Teens and Over

## THE PROM-GIRL

Registration Applied for

PROMISES EVERY DANCE TO THE CHIFFON FROCK

Six New and Exclusive Models in Red, Jade, Tangerine, White, Orchid or Maize of Chiffon Draped over Chiffon or Soft Silk. . . . 59.50

Maison Mademoiselle—Second Floor

Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

## LISSUE HANDKERCHIEFS

FOR MEN AND WOMEN

A dainty wisp of woven delicacy, soft as silk, with all the excellence and durability of fine linen.

Finely hemstitched and gayly bordered in a variety of artistic patterns in all the colors of Spring and Summer (guaranteed fast) or in all white.

The guarantee label on each LISSUE is your absolute assurance of quality, indelible colors and perfect workmanship.

Women's size, 35c each Men's size, 50c each

For sale by Leading Retailers and Men's Furnishers.

If your dealer does not carry LISSUE, write us—

THE TOOTAL BROADHURST LEE COMPANY, LTD.

England's Famous Manufacturers of Fine Textiles

387 FOURTH AVENUE at 27th Street, NEW YORK CITY

Other TOOTAL products are: NAMRIT, the indelible printed and all white Voile; TARANTULLE, the fine quality Cotton Fabric; TOOTAL'S PIQUE, and TOOTALCO, the Cotton Washdress Fabric.



## Best & Co. Easter Fashions in Footwear

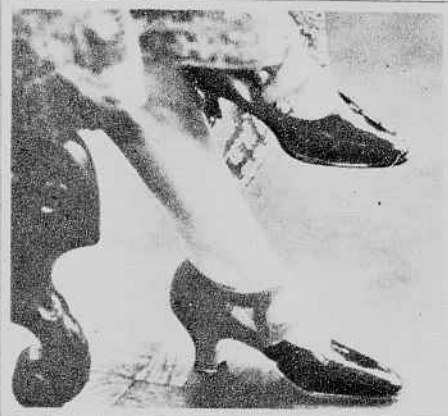


A new sandal pump in patent leather with gray suede quarters. The toe is rounded, the heel low and covered in suede. 11.00

For tailored wear this two-strap pumping gray buckskin and dull black calfskin is very smart. Medium leather heel. 14.00



A typical Parisian pump with simulated straps across the instep. The elastic at the sides insures a glove-like fit. Patent leather. 10.00



A two-tone pump developed in patent leather and gray suede has two straps and a cut-out design on the side. 11.00



This copy of a French pump comes in patent leather with tongue outlined in white. Steel bead ornament. 11.00 In gray suede. 12.00



FIFTH AVENUE AT 35th STREET, N. Y. C.

THIRD FLOOR



This mysterious Oriental ring is alleged by Chinese to be almost uncanny in its power to bring to the wearer good luck—health, happiness, prosperity, and long life. The fad of the hour the country over. Ask your jeweler for a copy of this ring's history.

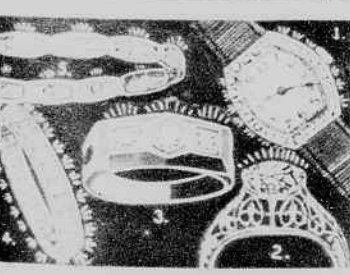
\$150 IN STERLING SILVER

At Your Local Jewelry Store

Write Desk 99, 1321 Atlantic Ave., Brooklyn, New York, if your local dealer will not supply you.

Also in 10K, 14K Gold and Pure Gold

NONE GENUINE WITHOUT THE \$ STAMPED INSIDE



Big Diamond Values at BENNETT'S

1. Solid Platinum Diamond Watch. . . . \$125
2. 1 Karat Blue-White Diamond. . . . \$200
3. Men's 3-Stone Diamond Ring. . . . \$75-\$85
4. Platinum Diamond Circle Ring. . . . \$125
5. Solid Platinum Wedding Rings. . . . \$18
6. Diamond Bracelet, Plat. Front. . . . \$85

Diamonds Bought and Sold for Cash.

Bennett Mfg. Co. 175 Broadway, 2nd Floor, at Cortlandt St.

Removal Sale

\$250,000 FURNITURE STOCK

Reduced 40% to 75%

Every complete suit and odd piece in both buildings must be sold before our removal about May 15th.

New Quarters 106-110 West 38th St.

SHEPPARD KNAPP SON CO., INC.—Est. 1857

39-41 WEST 23rd ST., N. Y. C.

## WURLITZER



STORES IN 30 CITIES

NEW YORK 120 West 42nd Street Between Broadway & 6th Ave

150 PAGE CATALOG FREE